

REAL ESTATE MARKETING SOLUTIONS

PRESS RELEASE

For Immediate Release

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McWilliams|Ballard Tops in New Homes Sales in Washington Metro Area

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McWilliams|Ballard announced today that it has earned the distinction of having sold more new homes in 2009 than any other real estate firm in the Washington DC Metropolitan Area. With a total volume of 1,279 homes sold, and a Metro Area dollar value over \$431.7 million, McWilliams|Ballard continues to be the leader in new home sales.

As announced by the Washington Business Journal, McWilliamslBallard continued to dominate the new homes market having sold more new homes than any other sales firm. When McWilliamslBallard's work in such locations as Florida, New Jersey and Delaware is taken into account, McWilliamslBallard's total sold dollar volume climbs to over \$518 million.

"Having earned the distinction of selling more new homes than any other firm during one of the most trying economic times in generations is a testament to the way in which we do business," says Chris Ballard, Principal at McWilliams|Ballard.

About McWilliams|Ballard

McWilliamslBallard is a progressive sales and marketing firm specializing in multi family housing. The firm creates partnerships with developers and builders to provide start to finish sales and marketing solutions as well as effective consulting and market research. While based in the Washington Metropolitan Area, the firm's experience is wide ranging with successful work in over ten states nationwide. Founded in 1996, McWilliamslBallard has become one of the most successful project development real estate and marketing firms in the country. In 2010, the Washington Business Journal ranked McWilliamslBallard the 8th largest Residential Real Estate Company in the Washington Metropolitan Area.